
SPTI's New SVP, Biz Affairs & Acquisitions

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Sony Pictures Television International Networks Group Promotes Pamela Parker to Senior Vice President, Business Affairs and Acquisitions

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CULVER CITY, Calif., Feb. 12 /PRNewswire/ -- Sony Pictures Television International (SPTI) announced today that Pamela Parker has been promoted to senior vice president, business affairs and acquisitions of its international networks group. The announcement was made today by Marie Jacobson, SPTI's executive vice president of programming and production, international networks.

"Pamela's significant contributions to the international networks group have fueled the expansion of our network portfolio and the overall breadth and depth of our programming," said Jacobson. "Pamela has proven her ability to steer multiple priority projects across the line at any given time, from big ticket acquisitions, to format adaptations, to talent and production deals. Pamela is widely respected both in the industry and by her team to be a no nonsense negotiator and passionate supporter of network initiatives."

Based at SPTI's worldwide headquarters in Culver City, California, Parker heads acquisitions and business affairs for the international networks group. She is also actively involved in the local execution of several of SPTI Networks' light entertainment franchises, including Six Degrees of X, Brazil's Next Top Model and The Amazing Race Asia, and SPTI's increasing investment in the multi-platform digital content space. Additionally, she negotiates and drafts multi-territory acquisitions for SPTI's approximately 50 television channels outside the United States, including AXN, Sony Entertainment Television (SET) and Animax.

Prior to her promotion, she had been vice president, business affairs and acquisitions, since 2001. She played a vital role in the negotiation of Afterworld, a co-production between SPTI and Electric Farm Entertainment and continues to spearhead acquisitions for Animax Mobile, SPTI's latest venture in the branded wireless space. Under her leadership, SPTI's international networks group has been able to acquire rights to air such hit U.S. series as Damages, CSI, Lost, Desperate Housewives, House, The Shield, 'Til Death, countless studio and independent movie packages, as well as the rights to adapt numerous international hit formats into local language versions, such as American Idol on SET Latin America and Indian Idol on SET India; and The Amazing Race Asia, which airs on AXN Asia.

Parker joined SPTI in 1999 as director, business affairs and acquisitions. Before joining SPTI, she worked as an entertainment and corporate attorney for the law firm of Christensen, Miller, Fink, Jacobs, Glaser, Weil & Shapiro, LLP in Los Angeles. Prior to earning her J.D. from New York University School of Law, Parker worked in film and television production with several independent production houses in NY.

About Sony Pictures Television International

Sony Pictures Television International (SPTI) is the division of Sony Pictures Entertainment (SPE) responsible for all television business outside of the United States. SPTI operates three complementary lines of business: 1) distribution of SPE's feature films and television programming to television, mobile and digital content delivery outlets around the world, 2) local television production in key international markets, and 3) international television networks. In addition to being a leader in the distribution of current and classic U.S. and international films and television product worldwide, SPTI produces high profile, locally produced television in local languages. With dedicated offices in France, Germany, Hong Kong, Italy, Miami (Latin America), the People's Republic of China, Russia, Spain and the United Kingdom, SPTI currently oversees production in nine regions of the world and is the leader in international television production among all major Hollywood studios. SPTI's worldwide television networks portfolio is a key strategy in the SPE's long-range commitment to the global marketplace, with almost 50 networks in more than 130 countries reaching more than 300 million households worldwide. SPTI is a Sony Pictures Entertainment company.

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